Press Release

For immediate release

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**Apprentices get a head start**

**JTL apprentices were given a head start on their career when they collected tool kits which have been donated by Super Rod and Klein Tools from branches of City Electrical Factors (CEF).**

This is the first mass distribution of Klein tool kits to new apprentices in England and Wales. It follows the launch of the programme in June 2015 when Klein Tools committed to a five-year investment, worth over £1 million to support electrical apprentices who are trained by the JTL network.

Malcolm Duncan from Super Rod says” “Apprentices are the key to our future prosperity as a nation so equipping them with a combination of the best training with the best tools, can only be good for the future of our industry. February 4th was the first day of that journey as we have agreed a five-year programme with JTL and hope to equip 10,000 new apprentices over that period.”

Over 1500 kits were distributed at 76 CEF branches during a four-hour period. Malcolm continues: “This has been made possible by partnering with CEF the exclusive distributor for Klein Tools in the UK. CEF has nearly 400 locations across the UK, so no apprentice is ever very far away from a CEF branch.”

JTL continues to deliver the highest level of training available to electrical apprentices in the UK and this opportunity to match that quality of training with the best tools available on the market, will have a positive effect on the industry.

Jon Graham, Chief Executive of JTL commented on the programme: “These tools and instructional materials give our students a great foundation at the start of their careers. We teach the importance of working with safe, quality-proven tools and this donation puts apprentices on track toward long and successful careers as electricians.”

It is also great news for the electrical industry and shows a commitment by the companies involved to continue to support the development of young people in the industry.

Steve Pope, General Manager for CEF said: “I have worked in this industry for over 30 years and I have never seen a programme like this in terms of scale or commitment. When CEF was asked to assist with the distribution of the Klein tool kits, we were more than happy to get involved. With nearly 400 locations and backed up with an industry website, CEF can offer an excellent introduction to the role electrical wholesalers play in the supply chain.”

This initiative will ensure that young people taking up an electrical apprenticeship will have the best start to their career and provides a welcome boost to the Government’s commitment to create 3 million apprenticeships by 2020.

**Editor’s Notes**

Established in 1951, privately owned **City Electrical Factors** has a UK national network of 391 branches and the business now extends to North America, Ireland, Spain and Australia. Customers can also place online orders up until 8pm for next day delivery at cef.co.uk with access to more than 27,000 products from over 170 leading suppliers. By combining product and brand choice with local personal service, technical support and free delivery, City Electrical Factors is dedicated to being the UK’s most helpful electrical wholesale network.

[www.cef.co.uk](http://www.cef.co.uk)

**Klein Tools** is a leading manufacturer of professional hand tools and occupational protective equipment. The product line includes virtually every major type of hand tool used in the electrical and telecommunications markets, as well as construction, electronics, mining and general industry. Klein products are available worldwide through a well-established network of authorised agents and distributors who serve the professional tradesman. In the UK and Ireland, Klein Tools is sold through City Electrical Factors Ltd.

[www.kleintools.co.uk](http://www.kleintools.co.uk)

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