Press Release

For immediate release

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**Aspire trainees get kitted out**

Engex and Ethos have invested in the future stars of the electrical industry by kitting out 21 of the latest recruits to CEF’s Aspire Commercial Graduate Programme with an extensive set of tools.

Aspire is a two year programme which focusses on turning talented individuals into future business leaders and throughout the programme they gain an insight and understanding into all aspects of the business from managing to manufacturing.

Trainee Jay Patel says: “The Aspire Programme is a really exciting opportunity and allows us to learn everything there is to know about the electrical wholesaling industry. The structure ensures that we experience every part of the business so that at the end of the two years we are able to use this knowledge to benefit CEF’s customers.”

Seeing things from the other side of the counter is an integral part of the Programme which is why the trainees spend three months on site with an electrical contractor. But it isn’t just about standing and watching because each trainee will be expected to get their hands dirty on site. Having the right tools is therefore imperative and will ensure that the trainees can make the most of this experience, safe in the knowledge that they have tools which conform to the highest safety standards.

Ian Par, Divisional Manager for Ethos says: "CEF train their staff to observe the latest safety legislation and standards. With this in mind, we are happy to provide the latest, state-of-the-art technology testers to start trainees off on the right foot.”

Each trainee has been provided with pliers, screwdrivers and other essential items courtesy of Engex together with a Multimeter, Voltage/Continuity Tester and a Socket Tester from the Ethos range.

Kevin Chippendale, Divisional Manager for Engex says: “"It is essential to have the right tools for the job and we are happy to provide Engex quality equipment to CEF in support of this important training initiative."

The 21 trainees will now embark on the next step of the training programme which will see them learning the ropes from the experts whilst gaining valuable knowledge about what a contractor really wants from their wholesaler.

**Photo caption**

Trainee, Jay Patel uses his tools during his three-month placement with Pat Butler Electrical Ltd in Corby.

[www.cef.co.uk](http://www.cef.co.uk)

**Editor’s Notes**

Established in 1951, privately owned City Electrical Factors has a UK national network of 391 branches and the business now extends to North America, Ireland, Spain and Australia. Customers can also place online orders up until 8pm for next day delivery at **cef.co.uk** with access to more than 27,000 products from over 170 leading suppliers.

By combining product and brand choice with local personal service, technical support and free delivery, City Electrical Factors is dedicated to being the UK’s most helpful electrical wholesale network.

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