Press Release

For immediate release

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**CEF stands out from the crowd with two awards**

**City Electrical Factors is celebrating success after scooping two awards at the Electrical Wholesaler Awards 2016.**

The Awards took place at the Park Plaza Riverbank, London on Thursday 12 May 2016 where CEF collected the Best Website Award and one of their Aspire trainees won the Training Excellence Award.

In winning the award for Best Website, CEF impressed the judging panel with their cef.co.uk platform, which provides customers with access to almost 30,000 product lines from over 200 industry leading brands. It enables customers to source products, check stock and place orders for next day delivery right up to 8pm at night. The website was also recognised for offering advanced and unique account functionality which was specifically designed to make the lives of customers easier. Launched in 2015, the online service is proving so popular that the business has already had to extend warehousing operations to meet demand.

Cory Bates,scooped their second award of the evening, for Training Excellence whilst on the CEF Aspire Programme. The two-year course encompasses all aspects of the electrical industry and provides an insight into each and every role within the CEF business. The programme impressed the judging panel with its ability to offer bright young individuals in-depth business and industry knowledge, which will help them to become future business leaders. Cory also impressed with his personal commitment to training by taking additional EDA learning modules on top of an already rigorous programme.

Charlie Beddows, Managing Director of CEF, commented: “We are delighted to be the winners of two awards at this year’s Electrical Wholesaler Awards. This is the first time we have entered and to be successful with both our category submissions is a real achievement.”

“These awards are testament to our commitment to deliver exceptional service for our customers and we are particularly proud that this has been recognised by an independent judging panel. It’s also a well-earned recognition for the many CEF staff involved in bringing our website vision to life, particularly as this project was 100% delivered in-house. We are also very pleased, not just for Cory, but all our Aspire trainees. This success is motivating for all our Aspire trainees and we look forward to watching how they progress within our business over the years to come.”

[cef.co.uk](http://www.cef.co.uk)

To keep up to date with news from City Electrical Factors, follow us on Twitter on [twitter.com/cefonline](https://twitter.com/cefonline)

**Editor’s Notes**

Established in 1951, privately owned City Electrical Factors has a UK national network of 390 branches and the business now extends to North America, Ireland, Spain and Australia. Customers can also place online orders up until 8pm for next day delivery at **cef.co.uk** with access to almost 30,000 products from over 200 leading suppliers.

By combining product and brand choice with local personal service, technical support and free delivery, City Electrical Factors is dedicated to being the UK’s most helpful electrical wholesale network.

To find out more about City Electrical Factors go to: [www.cef.co.uk](http://www.cef.co.uk/)

Facebook: facebook.com/cityelectricalfactors

Twitter: [twitter.com/cefonline](https://twitter.com/cefonline)

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